

# DRIVE CONNECTED

## Join the study!

**SM  
RT**  
COLUMBUS



**DESIGNED TO IMPROVE  
SAFETY & MOBILITY**



**EQUIP 500  
VEHICLES**

**The Smart Columbus Connected Vehicle Environment research study aims to improve driver safety and mobility in Central Ohio.**

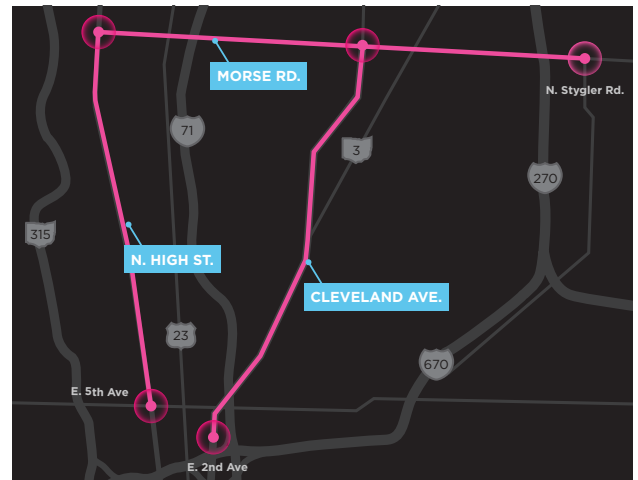
Our goal is to equip 500 residents' vehicles with study equipment designed to provide in-car safety alerts, which may help you make more informed driving decisions and contributes to research to help our local leaders make more informed decisions about using or expanding this technology in the future.

**Do you drive on the following roads at least three times a week?**

- High St. between 5<sup>th</sup> Ave. and Morse Rd.
- Cleveland Ave. between 2<sup>nd</sup> Ave. and Morse Rd.
- Morse Rd. between High and Stygler Rd.

**Do you have current auto insurance, vehicle registration and driver's license?**

**Are you willing to have study-related safety equipment installed in your vehicle?**



## Study-Related Safety Equipment



### HEADS UP DISPLAY (HUD)

- Dash-mounted
- Delivers audio and visual alerts

### ADDITIONAL EQUIPMENT

- On-Board unit installed in the dash, under seat or in trunk
- Small magnetic antenna mounted on roof

➔ Visit **ColumbusConnectedCars.com** to see if you qualify.

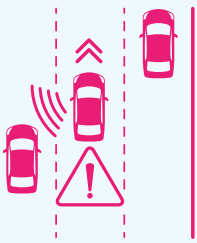
Eligible participants may receive up to \$315 for joining the study.

## Data Privacy

The Connected Vehicle Environment study-related equipment functions by sending and receiving basic information about the vehicle's position, speed, and direction. No personally identifiable information is broadcast by the equipment. The equipment transmitting the data cannot be traced back to the driver.

## Safety Alerts

The heads up display or HUD can display the following six safety alerts.



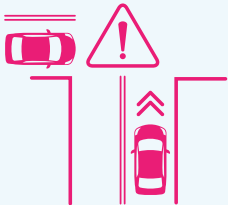
### BLIND SPOT AWARENESS

Designed to alert you when there's another connected vehicle in your blind spot when you activate your turn signal.



### EMERGENCY BRAKING NOTIFICATION

Designed to warn you when you're at risk of hitting a connected vehicle in front of you.



### INTERSECTION MOVEMENT ALERT

Designed to alert you when you're on a collision course with another equipped vehicle at an intersection.



### RED LIGHT WARNING

Designed to provide an alert as you're approaching a traffic signal that's about to turn from yellow to red.



### SCHOOL ZONE INDICATOR

Designed to notify you when you're in an active school zone.



### FORWARD COLLISION WARNING

Designed to alert you when a connected vehicle slams on its brakes.



**HAVE QUESTIONS?**

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