



## Letter from CEO to employees

Dear Smart Columbus associates,

We are excited to share that we have partnered with Smart Columbus to help transport our city to the future.

As you may know, in 2016, Columbus won the Smart City Challenge, beating out 77 other U.S. cities to be awarded a \$40 million grant from the U.S. Department of Transportation and a \$10 million grant from the Paul G. Allen Family Foundation. As the winning city, we have been tasked with coming together to increase access to mobility – and therefore opportunity—for all Columbus residents. In addition, the initiative will encourage adoption of Electric Vehicles to foster sustainability and ultimately, make Columbus a model for transportation solutions of the future.

As leaders in the Columbus community, it is our collective responsibility to drive the culture shift that will ultimately lead to our city adopting safer, more sustainable and more efficient modes transportation. On June 30th, from 9:00am - 4:00pm, we will be hosting the Smart Columbus Ride & Drive Roadshow for all Smart Columbus associates. You will have the chance to test drive a host of Electric Vehicles and learn how simple, affordable and efficient it is to make the switch. There will also be opportunities to participate in the Ride and Drive as a rider. I highly encourage everyone to make an effort to attend.

Sign up for a test drive by [clicking here](#).

Together, let's transport our city to the future.

# Letter from CEO to managers

Dear Managers,

From June 30th, from 9:00am - 4:00pm, we will host the Smart Columbus Ride & Drive Roadshow for all Smart Columbus associates. Everyone will have the chance to test drive a host of Electric Vehicles and learn how simple, affordable and efficient it is drive electric or drive less. There will also be plenty of opportunities for our associates to volunteer in support of this effort.

I encourage each of you and your direct reports to participate. As an organization, we are committed to the efforts of Smart Columbus, and the mobility and economic development opportunities it will bring our Region. I appreciate your support as we join this effort to move our community forward through smart mobility.

Sign up for a test drive by [clicking here](#).

Thank you in advance for supporting this important, city-wide initiative!